



ROTARY CLUB OF BENICIA

Club founded in 1967

Welcome Jae Phoenix



Jae Phoenix, the assistant Vice President of Umpqua Bank here in Benicia, is our newest member. In fact, she even received her new badge today. Welcome, Jae! We are glad to have you be part of our club!



Looking at the BIG Picture in Benicia — Lori Tinfow

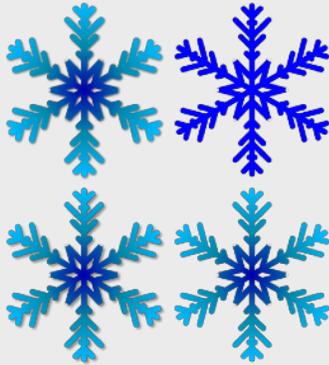
Imagine being a Benicia City Council member. Imagine being given a list of over 40 needs of the city. Imagine having to prioritize these needs and reducing the list to the top 10. This is a very difficult task — for City Council members. And it was even a bigger task for our Rotary Club members. Lori Tinfow, our Benicia City Manager and fellow Rotarian, put us through the steps of the Priority Based Budgeting process that she used with her City Council. She also shared the list of needs created from the Goal setting workshop in March 2018. The needs were based on five criteria:

1. Protect community health & safety
2. Maintain & enhance a high quality of life
3. Preserve and enhance infrastructure
4. Strengthen economical & fiscal conditions
5. Protect & enhance the environment

The top 24 of 40 needs (without detailed information) are:

- Arsenal
- Bus Hub
- Cannabis

Rotary Holiday Party



Our **Rotary Holiday Party** will be **Tuesday, December 11 at 5:30 PM** at Estey Real Estate. This is your opportunity to bring a spouse, significant other, or guest — at no charge. This party was a huge success last year! We hope you will consider joining us this year, too. We will NOT have our regular lunch meeting that day. Mark your calendars now.

Rotary Meeting at Liberty High School

Our regular club meeting will be held at Liberty High School on **Tuesday, November 27** instead of the Benicia Yacht Club. The lunch will be catered by Nani Ornelas of Elviarita's.

Rotary Meeting at the Benicia Historical Museum

Our regular club meeting will be held at the Benicia Historical Museum on **Tuesday, January 29** instead of the Benicia Yacht Club. The lunch will be catered by someone.....TBA.

- ADA Transition Plan
- Enterprise Resource Program
- Geographic Information System
- Landscape and Lighting districts
- Priority Based Budgeting
- St. Augustine
- Water & Sewer Utilities
- Benicia Marina
- Broadband/WiFi Project
- Business Development
- Downtown Historic District Design Guidelines and Associated Zoning Text Amendments
- Employee Retention and Attraction
- Financial Reports
- Fitzgerald Field Bleachers
- Homelessness
- Park Road Pedestrian & Bicycle Improvement Project
- Police Station
- Port Tax
- Public Art
- Raise the PCI (Pavement Condition Index)
- State Housing Laws & Development Standards for Multi-Family Residential

We worked in table groups. Every person had to determine his/her top 10, and eventually, each table had to present their overall top 5. As a group, we needed to find consensus. It was a very difficult task because we are all so different and each want different things for our community — no different the Benicia City Council members are.

This was a great exercise to understand the Goal Setting Process. Lori shared a picture of an iceberg — top to bottom — and reminded us that this big list of 40 items was primarily just the “tip” of the iceberg. It helped us understand more about our community, the big needs of our community, and to remember, while we are looking at the big picture of big projects, everyday life continues as our city still has normal day to day services that are provided.

Thank you, Lori, for sharing about the City and this fabulous process to help our City begin to focus and take action in areas of greatest need.